

CONNOR CHIN

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Creative Graphic Design Professional with 10+ years of experience in the publishing and consumer goods industries. Specializes in print, catalog, and book design, with a skilled background to work collaboratively with both large to small groups and independently on projects that are then brought to critique by peers and superiors. Skilled in both fast-paced work environments and projects with longer project timeframes.

Proven ability to design, deliver, maintain and support innovative, creative branding solutions.

Core Competencies:

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| • Graphic Design | • Project Management | • Detail Oriented |
| • Visual Brand | • Brand Identity | • Communication Skills |
| • Digital Media | • Creative Direction | • Conceptual Thinking |
| • Digital Illustration | • Marketing Trends | • Interpersonal Communication |
| • Creative Content | • Client & Customer Satisfaction | • Time Management |

PROFESSIONAL EXPERIENCE

Filson

The leading outfitter and manufacturer of unfailing goods for outdoor enthusiasts, offering reliable and authentic products.

Graphic Designer, Seattle, WA

4/2019 – 3/2021

Contract Graphic Designer, Seattle, WA

4/2018 – 3/2019

- Served as a main member of the catalog team that consisted of a production designer and art director.
- Self-led and managed projects such as a buyer's catalog while collaborating with other coworkers both in and outside of department.
- Responsible for collecting all the final documents and for each catalog in order to send off to color house for work and final preparation for the printer.
- Handled catalogs that consisted of collaboration within coworkers involving a larger sized design department.
- Assisted content team in working on articles to input into catalogs, including the merchandising department to add the correct merchandise for that catalog and season.

becker&mayer!

A leading creator, producer, and manufacturer of innovative books for adults as well as engaging books and toy products for children.

Freelance – Graphic Designer, Bellevue, WA

11/2017 – 3/2018

- Served as part of a larger design team and worked independently on projects from start to finish with some input and reviews from superiors.
- Assisted in balancing of various ongoing workloads, ultimately filling in for and assuming occupancy over projects of a designer headed for leave.
- Responsible for handling full packaging design and 3-D renderings in order to provide instructional direction belonging to a book layout included in kits.
- Researched existing market trends and aligned design styles for specific genres to stand out amongst all other products offered from competitors.
- Worked collaboratively with outside companies such as Disney and Pixar to ok licensing and use of characters.
- Participated in providing assistance for a company subsidiary; "Smart LAB", which was a science, technology, engineering, arts, and math (STEAM) toy producer, and assisted in project collaboration as needed with other designers and writers.

Martingale

An industry-leading publisher of quilt, knit, and craft books and patterns by top authors.

Graphic Designer, Bothell, WA

10/2011 – 9/2016

- Collaborated on multiple, simultaneous projects involving no less than four to five books in various stages of development and/or design.
- Contributed to self-handled projects and photoshoots but those of other designers as well.
- Provided critiques and contributed suggestions to assist in elevating creative work.

ADDITIONAL EXPERIENCE

Paint Escape

Store Associate

Freeland, WA

2005 – 2006

EDUCATION

Western Washington University

- Bachelor of Arts (B.A.) in Graphic Design

Bellingham, WA

Everett Community College

- Associate of Applied Science (A.A.S.)

Everett, WA

TECHNICAL SKILLS

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|------------------------|------------------------|-----------------|
| • Adobe Photoshop CC | • Microsoft Word | • Apple Pages |
| • Adobe InDesign CC | • Microsoft PowerPoint | • Apple Keynote |
| • Adobe Illustrator CC | • Microsoft Excel | |

VOLUNTEER EXPERIENCE & AWARDS

- 43rd Annual Book Show Award: “Crochet a Zoo” (Special Trade) – Publishing Professionals Network, 2013
- 42nd Annual Book Show Award: “Sew Merry and Bright” (Special Trade) – Publishing Professionals Network, 2012